

1. A method of providing pet care products, services and information comprising:

receiving pet care products, services and information from a supplier of pet care products, services and information; and

5 as a preferred provider, dispensing the pet care products, services and information to pet owners.

2. The method of claim 1 wherein the pet care products are pet life care products.

3. The method of claim 1 wherein the pet care products are pet death care products.

5 4. The method of claim 1 wherein the preferred provider is a veterinarian.

5. The method of claim 4 wherein the veterinarian is a network of veterinarians.

10 6. The method of claim 1 wherein the preferred provider is a pet store.

7. The method of claim 6 wherein the pet store is a nationwide chain of pet stores.

8. The method of claim 1 wherein the preferred provider is a pet cemetery.

15 9. The method of claim 8 wherein the pet cemetery is a nationwide chain of pet cemeteries.

10. The method of claim 1 wherein the preferred provider is an animal humane shelter.

11. The method of claim 10 wherein the animal humane shelter is a nationwide chain of animal humane shelters.

5 12. The method of claim 3 wherein the pet death care products include pet caskets, urns, memorial markers and products and printed matter.

13. The method of claim 3 wherein the services include cremation and burial, and funeral and memorial services.

10 14. The method of claim 3 wherein the information includes information about grief counseling and death/grief support groups.

15. A method of equipping a preferred provider with pet care products, services and information to be dispensed to pet owners comprising:

- selecting a preferred provider to dispense pet care products,
- services and information to pet owners; and
- 5 supplying the preferred provider with pet care products, services and information to be dispensed by the preferred provider to pet owners.

16. The method of claim 15 wherein the pet care products are pet life care products.

17. The method of claim 15 wherein the pet care products are pet death care products.

5 18. The method of claim 15 wherein the preferred provider is a veterinarian.

19. The method of claim 18 wherein the veterinarian is a network of veterinarians.

10 20. The method of claim 15 wherein the preferred provider is a pet store.

21. The method of claim 20 wherein the pet store is a nationwide chain of pet stores.

22. The method of claim 15 wherein the preferred provider is a pet cemetery.

15 23. The method of claim 22 wherein the pet cemetery is a nationwide chain of pet cemeteries.

24. The method of claim 15 wherein the preferred provider is an animal humane shelter.

25. The method of claim 24 wherein the animal humane shelter is a nationwide chain of animal humane shelters.

5 26. The method of claim 17 wherein the products include pet caskets, urns, memorial markers and products and printed matter.

27. The method of claim 17 wherein the services include cremation and burial, and funeral and memorial services.

10 28. The method of claim 17 wherein the information includes information about grief counseling and death/grief support groups.

29. A method of providing pet care products, services and information comprising:

receiving pet life and death care products, services and information from a supplier of pet life and death care products, services and

5 information: and

as a preferred provider, dispensing the pet life and death care products, services and information to pet owners.

30. A method of equipping a preferred provider with pet care products, services and information to be dispensed to pet owners comprising
selecting a preferred provider to dispense pet life and death care products, services and information to pet owners; and
5 supplying the preferred provider with pet life and death care products, services and information to be dispensed by the preferred provider to pet owners.

31. A method of merchandising pet care products, services and information comprising:

providing a display stand;

displaying pet life care products, services and information on the

5 display stand; and

displaying pet death care products, services and information on
the display stand.

32. The method of claim 31 wherein the display stand with
products, services and information is displayed at a location of a preferred
provider of the products, services and information, and wherein the preferred
provider has been selected by the supplier of the products, services and
5 information to dispense same.